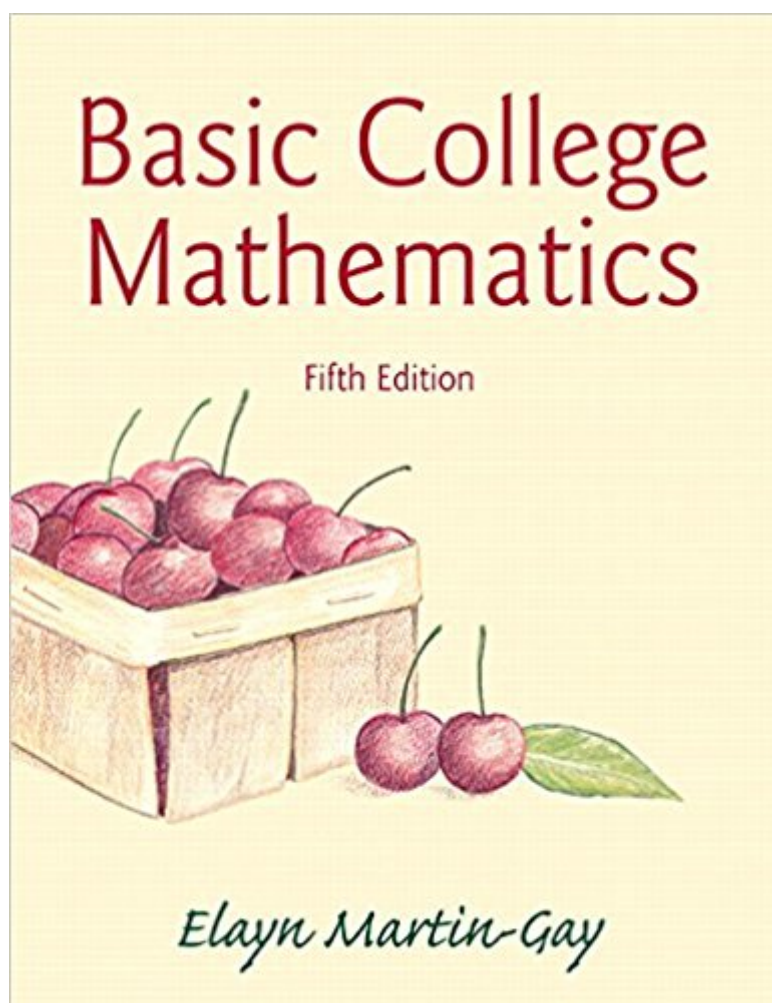


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Basic College Mathematics (5th Edition)



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Customer Reviews

Elayn Martin-Gay has taught mathematics at the University of New Orleans for more than 25 years. Her numerous teaching awards include the local University Alumni Association's Award for Excellence in Teaching, and Outstanding Developmental Educator at University of New Orleans, presented by the Louisiana Association of Developmental Educators. Prior to writing textbooks, Elayn Martin-Gay developed an acclaimed series of lecture videos to support developmental mathematics students. These highly successful videos originally served as the foundation materials

for her texts. Today, the videos are specific to each book in her series. She has also created Chapter Test Prep Videos to help students during their most “teachable moment” “as they prepare for a test” along with Instructor-to-Instructor videos that provide teaching tips, hints, and suggestions for every developmental mathematics course, including basic mathematics, prealgebra, beginning algebra, and intermediate algebra. Elayn is the author of 12 published textbooks and numerous multimedia interactive products, all specializing in developmental mathematics courses. She has participated as an author across a broad range of educational materials: textbooks, videos, tutorial software, and courseware. This offers an opportunity for multiple combinations for an integrated teaching and learning package, offering great consistency for the student.

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